



presenting facts with integrity

Forensic Accounting | Fraud Investigations

Sarah Purifoy, CFE, CVA, MAFF

Sarah Purifoy, CFE, CVA, MAFF is the Managing Director of Lux Analysis, LLC and has extensive experience in fraud investigations and forensic accounting services. As a Certified Fraud Examiner, Certified Valuation Analyst, Master Analyst in Financial Forensics, and licensed private investigator in Arizona, she has considerable knowledge and experience in civil, criminal, and family cases.

Ms. Purifoy assists attorneys, governmental agencies, and individuals in analyzing financial statements, tax returns, bank and credit card statements and other records related to each case. Marital dissolutions, elder financial abuse, criminal defense, tracing of assets, and analyzing records related to shareholder disputes are several of the types of investigations she has completed.

Ms. Purifoy investigates alleged fraudulent activity, traces assets, prepares sources and uses analysis, and issues reports as requested. She has completed complex fraud investigations and forensic accounting projects for businesses and individuals. Additionally, Ms. Purifoy is experienced in bankruptcy, including preparing petitions and reviewing documents regarding alleged fraud for both business and individual debtors.

Credentials, Professional Associations and Licenses

- Certified Fraud Examiner (CFE)
- Certified Valuation Analyst (CVA)
- Master Analyst in Financial Forensics (MAFF)
- Licensed Private Investigator in the State of Arizona (License Number 1713704)
- Member of the Association of Certified Fraud Examiners (ACFE)
- Member of the Arizona Chapter of the Association of Certified Fraud Examiners (AZ ACFE)
- Member of the National Association of Certified Valuators and Analysts (NACVA)
- Member of the Arizona Association of Licensed Private Investigators (AALPI)
- Former Board Member of the Arizona Association of Licensed Private Investigators

Professional Experience

- Lux Analysis, LLC – Managing Director, 2019 to Present
- Veriti Consulting, LLC – Sr. Financial Analyst, 2012 to 2018

Education

Ms. Purifoy received her Certificate in Accounting from the University of California San Diego Extension, Bachelor of Arts degree with a major in German from Arizona State University (Tempe, Arizona), and Private Investigation Diploma with Honors from Ashworth College. She has completed many courses in fraud investigation, fraud schemes, fraud prevention and deterrence, accounting and forensic accounting, business valuation, private investigations, bankruptcy, and business.